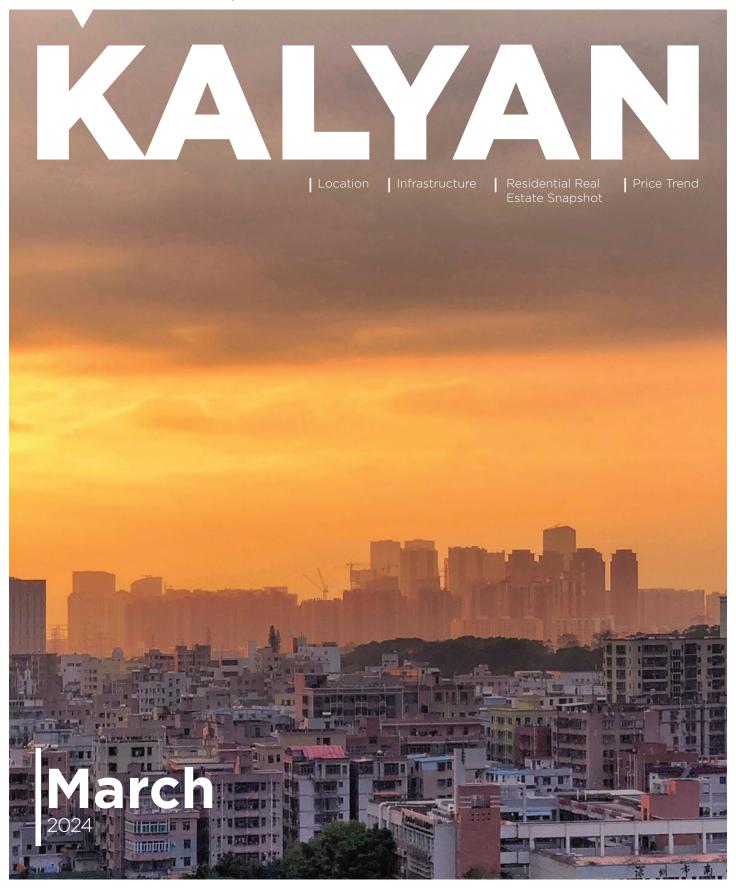


# Micro Market Report

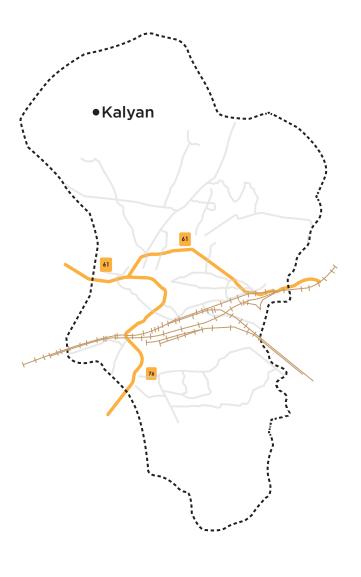


## **Location Mapping**

Situated on the Peripheral Central Suburbs of Mumbai. Kalvan has emerged as a promising prospect for real estate homebuyers as well as the investors. Its allure stems from strategic positioning from the Mumbai-Nashik Highway as well as the upcoming Samruddhi Mahamarg (Phase 2), robust infrastructure, and relatively affordable property rates, making it an enticing investment avenue for those eyeing long-term returns. Post the upheavals of the pandemic, the quest for spacious residences with cutting-edge amenities has intensified. Kalyan stands tall as a part of KDMC smart city project, offering a lifestyle that seamlessly amalgamates comfort and technological innovation—a perfect fit for the remote work culture that's gained traction.

Over the last two decades, Kalyan has undergone a remarkable transformation—a blend of cultural heritage and modernity. With an expanding population and changing times, the city is swiftly ascending the ladder of evolution within the MMR region. As the 9th largest city in Maharashtra, the burgeoning infrastructure and commercial avenues in Kalyan are drawing attention, owing to its prime location for the mid-end budget segment and escalating living standards.

In essence, Kalyan isn't just a location; it's a narrative of evolution, beckoning investors and homeowners alike with its promise of a modern, well-connected, and thriving community set against the backdrop of rich cultural history

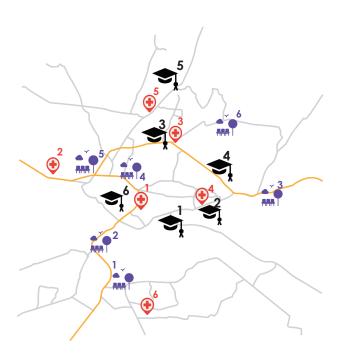


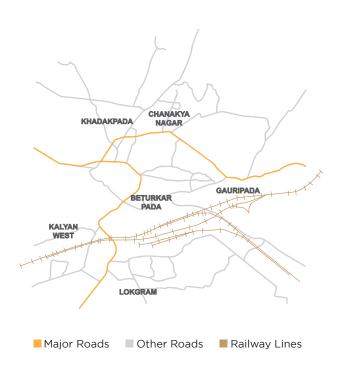


# **Physical Infrastructure**

Kalvan, situated in Maharashtra, India, boasts connectivity through various modes of transportation, making it easily accessible from neighbouring areas. It serves as a crucial railway junction on the Central line of the network, Mumbai Suburban Railway connecting it to Mumbai, Thane, and other key cities in the region. The railway station at Kalyan is a major transit point for both local long-distance trains. The well-connected by road networks, including the Mumbai-Pune Expressway, NH-222, and NH-61. These highways facilitate smooth travel to and from Kalyan, linking it to Mumbai, Pune, and other significant towns in the state.

upcoming Metro Line-5 project connecting Kalyan to Thane and 17 other locations in the Mumbai Metropolitan Region (MMR) is set to complete in 2025 further enhance connectivity, making commuting more convenient for residents. Although Kalyan doesn't have its own airport, it enjoys proximity to Chhatrapati Shivaji Maharaj International Airport in Mumbai at a distance of around 40 kms and the upcoming Navi Mumbai International Airport which is at a distance of around 40 kms, ensuring air connectivity for travellers. Efforts towards bolstering transportation infrastructure in and around Kalyan continue, with ongoing projects aimed at improving connectivity, making it an increasingly attractive location for both residents and investors.





### Social Infrastructure

Kalyan's emergence as an educational hub, with a university sub-campus offering various courses and a planned BITS Kalyan campus, is driving residential demand. High-calibre faculty from renowned institutions will create a competitive academic environment.

## Hospitals

- 1. Fortis Hospital
- 4. ISHA Netralaya
- 2. Ved Hospital
- 5. Vedant Kalyan Hospital
- 3. Aayush Hospital
- 6. Vertex Multispeciality Hospital

### Educational Institutions

- 1. Lourdes High School
- 4. B.K. BirlaCollege
- 2. Holy Cross Convent School 5. K.M. Agrawal College
- 3. Podar International School 6. Subhedar Wada School

### **Recreational Spaces**

- 1. Metro Junction Mall
- 4. Kala Talao
- 2. Sarvodaya Mall
- 5. Durgadi Fort
- 3. Birla Mandir
- 6. Grand Central Park

# **Residential Real Estate Snapshot**

Kalyan, with 28,933 residential units launched from 2016 to 2023, is among the fastest-growing micro markets in Peripheral Central Suburbs of MMR with a mid-segment budget range of INR 40 Lakh to INR 80 Lakh. Over the past 8 years, the Kalyan micro market has accounted for approximately 22% of the residential supply in the Peripheral

Central Suburbs of MMR. About 20% of properties in this area are ready-to-move-in, while the remainder is under construction, with completion timelines extending to a year or more.



Supply 28,933 Units



Prominent Budget Segment (By Supply Since 2016)

Mid-Segment (INR 40 Lakh - INR 80 Lakh)



Availale Inventory 19,479 Units



Average BSP (BSP on built-up area) INR 6,917/sq ft



Under Construction Available inventory 80%



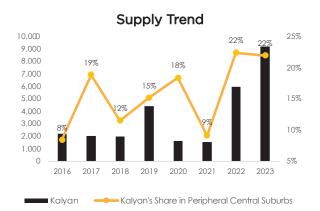
Price Appreciation



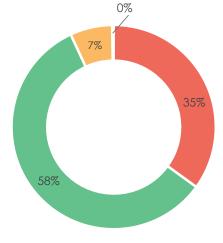
# Supply

Kalyan has experienced consistent growth in residential real estate from 2021 to 2023, with a robust supply of residential units. The peak years were 2019, 2022 and 2023, witnessing the launch of over 9,200 residential units in the year 2023. Despite the challenges posed by COVID in 2020, there was a steady supply of residential units from 2021 to 2023.

Within the period spanning Q1 2016 to Q4 2023, 2023 emerged as the year with the highest supply of residential units in Kalyan. Considering launches from Q1 2023 to Q4 2023, Kalyan is poised to witness a decrease in supply of residential units by year-end.

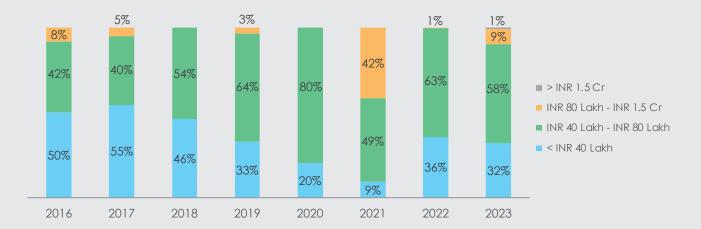


Approximately 58% of the total supply in the Kalyan locality falls within mid-segment range of INR 40 Lakh - INR 80 Lakh from 2016 to 2023. During the same period, there is a 7% supply in the INR 80 Lakh - INR 1.5 Cr segment.



Budget-wise Supply (2016 - 2023)

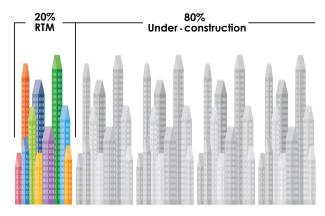
- < INR 40 Lakh</p> ■ INR 40 Lakh - INR 80 Lakh INR 80 Lakh - INR 1.5 Cr
- > INR 1.5 Cr



**Budget-wise Supply Trend** 

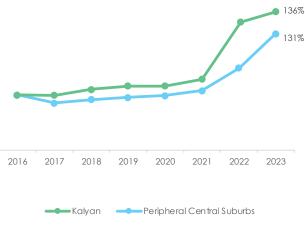
# **Available Inventory**

Large number of inventories are available in the under-construction stage which are almost 80% of the total available inventory.



Available Inventory (As of 2023)

### **Price Trend**



Price Trend (Indexed to 2016)

Property prices in Kalyan have been on the rise constantly till 2023 from 2017 since the announcement of different infrastructure projects in the city. There was a rise in prices of almost 30% from the year 2020. The average price per square feet is in the range of INR 6,000 to INR 7,000 on built-up area.

# **Typology Snapshot**

Average Size Range (Carpet Area)	Ticket Size (INR)	Rental (INR)
300 sqft to 450 sqft	₹ 35 lakhs to 45 Lakhs	₹ 9K - 13K/month
550 sqft to 650 sqft	₹ 55 lakhs to 75 Lakhs	₹12K - 20K/month
725 sqft to 900 sqft	₹ 75 lakhs to 90 lakhs	₹18K - 30K/month
	(Carpet Area)  300 sqft to 450 sqft  550 sqft to 650 sqft	(Carpet Area) (INR)  300 sqft to 450 sqft ₹ 35 lakhs to 45 Lakhs  550 sqft to 650 sqft ₹ 55 lakhs to 75 Lakhs

Price Appreciation in last 5 years: 17.5%

### Outlook

In the dynamic landscape of Mumbai's real estate, Kalyan has emerged as a luminary, experiencing a recent surge that has transformed it into a coveted suburb for astute property investments. As Mumbai's real estate skyline reaches unprecedented heights in pricing, Kalyan stands out as an oasis of opportunity. The locale is currently a hive of activity, witnessing a rapid proliferation of both residential and commercial ventures, creating a tapestry of new possibilities. The narrative of change in Kalyan is not just confined to the residential space; it extends to the very fabric of connectivity and commerce. Ambitious plans are underway to elevate connectivity to unparalleled heights, accompanied by the establishment of a thriving business hub. This strategic overhaul promises a paradigm shift in the realty equation within the Mumbai Metropolitan Region (MMR), further amplifying Kalyan's allure. Kalyan's appeal as an investment haven is multifaceted, combining strategic location, affordability, burgeoning infrastructure, employment prospects, and a robust social framework. It beckons investors to seize the moment and capitalize on the city's growth trajectory. In the ever-evolving narrative of real estate, Kalyan isn't just a destination; it's a canvas of potential, inviting those with foresight to secure a prosperous future in the burgeoning real estate market of Kalyan.



#### **About ANAROCK**

ANAROCK is the leading independent real estate services company with a visible presence across India and the Middle East. The Company has diversified interests across the real estate lifecycle and deploys its proprietary technology platform to accelerate marketing and sales on behalf of its clients.

Over the last six years, ANAROCK has expanded from being a residential-focused organization to complementary sectors including retail, commercial, hospitality, logistics & data centres, industrial and land. The firm also specialises in strategic advisory, investment banking, research & valuations and offers app based flexible workspaces and society management services. ANAROCK has developed proprietary technology that is adopted across all its businesses.

ANAROCK has a team of over 2200 experienced real estate professionals who operate across all major markets in India and the Middle Fast.

Visit our website by scaning the QR code.



Follow us on









#### **Authors:**

**Sumeet Negi** - Assistant VP Research **Kushal Vilas Datrange** - Research Analyst

#### Desianer:

Karan Sharma - Assistant Manager - Corporate Marketing

For bespoke research requirements, please connect with

### PRASHANT THAKUR

Regional Director & Head of Research prashant.thakur@anarock.com

### ANAROCK Property Consultants Pvt. Ltd.

1002. 10th Floor, B Wing. ONE BKC, Plot No. C-66. G Block Bandra Kurla Complex. Mumbai 400 051

© 2024 ANAROCK Property Consultants Pvt Ltd. All rights reserved.

#### Disclaimer:

All information in this report is provided solely for internal circulation and reference purposes. ANAROCK makes no statement, representation, warranty or guarantee as to the accuracy, reliability or timeliness of the information provided no part of this report may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods.